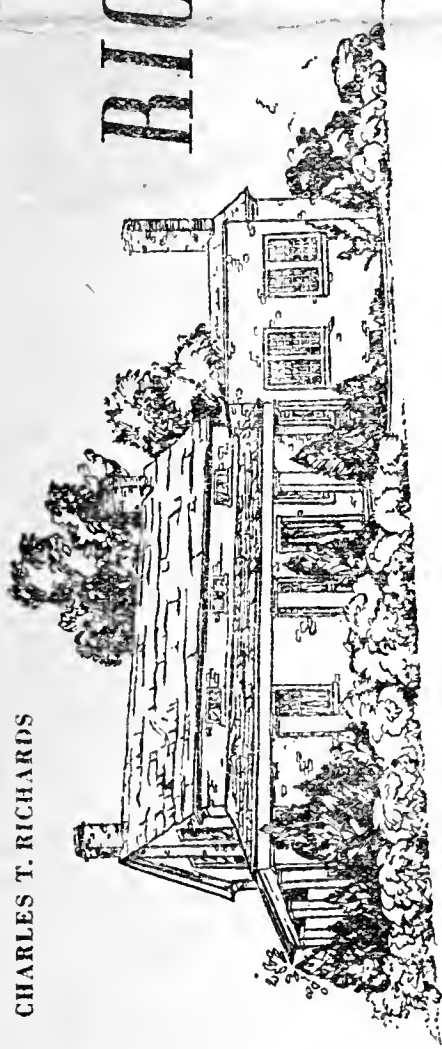


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Do not assume content reflects current scientific knowledge, policies, or practices.



CHARLES T. RICHARDS



## Make Your Garden Dollar Buy More

When we first introduced our Perennial Seedlings to the retail trade three years ago, the response to our offerings was far beyond our expectations. You growers seemed to appreciate the unusual Values we were giving you in these Seedlings—the advantages you would derive from buying these Seedlings at about one-sixth of the cost of ordinary field grown plants. As a result of our first offering and the satisfaction hundreds of growers received from these seedlings, they come back again and again for more, making it necessary for us to increase our seedlings beds each year. Growers found that Seedlings offered by RICHARDS GARDENS were not the ordinary seedlings they got from greenhouses, but strong, healthy, sturdy field grown plants. The Seedlings we are offering you this season are, we believe the finest we have ever grown. They are plants that WILL BLOOM THIS YEAR. You can buy one dozen of our fine Seedlings for about the same price you would pay for two ordinary field grown plants. They are packed right and Guaranteed to reach you in good condition. WE PREPAY ALL ORDERS. No orders accepted for less than one dozen of any one variety.

## Special Free Offer

We will send you FREE two dozen of any of the plants described in this folder retailing at not more than 55c per dozen with every order of ten dozen or more selected from this list. Send your orders early.

When orders are given early, shipments will be made at proper planting time.  
We usually start packing about March 25.

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# RICHARDS GARDENS

"Old Homestead Brand"

PERENNIALS • PEONIES • PHLOX  
PLAINWELL, MICHIGAN

Sec. 562 P. L. & R.

U. S. Department of Agriculture  
Division of Fruit & Vegetable C  
Crops & Diseases  
Bureau of Plant Industry  
Washington, D. C.

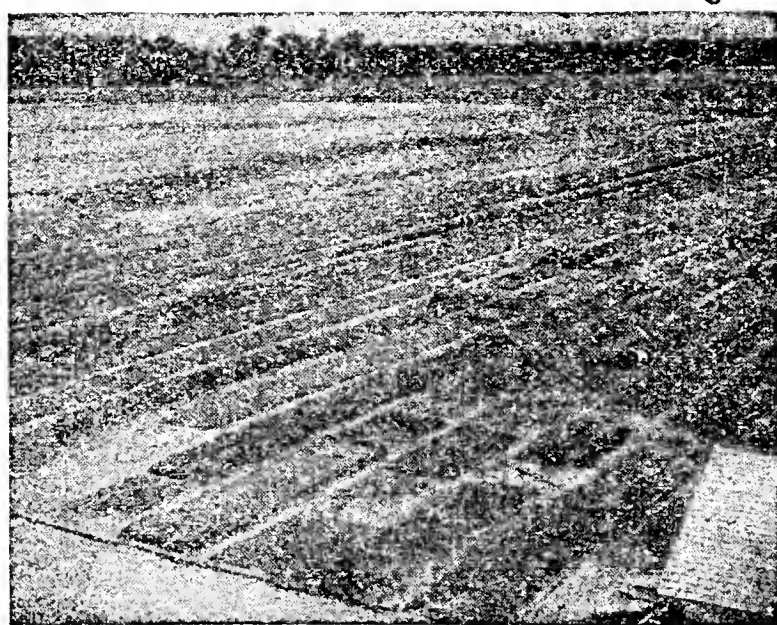
To Postmaster—Return Postage Guaranteed

# Perennial Seedlings

	Per Doz.		Per Doz.
Achillea, Filipendula, Parkers Variety (Yarrow) .55		Mixed Large Flowering ..... .55	
Splendid cut flowers. The flowers if cut when full may be dried for later use. Yellow and grows 4 to 5 ft.		Bloom in August	
Agrostemma (Mullein leaf pink) ..... .55		Rotundifolius ..... .55	
Coronaria Atrosanguinea, deep blood red flowers. June to August.		Bright yellow disc with florets of forget-me-nots blue.	
Alyssum Argentum (Gold Dust) ..... .40		Star of Eisenbach ..... .55	
Similar to Saxatile but taller and two weeks later		Bright lavender blue with yellow centers measuring over 4 inches across.	
Saxatile Compactum (Gold Dust) ..... .40		May and June.	
Big clusters of bright yellow flowers in early spring, excellent rockery or front of border 12 inches tall.		Aubrietia (Purple Rock Cress) ..... .55	
Anchusa, Italica Dropmore (Alkanet) ..... .40		Large flowered hybrids	
Large, gentian blue, excellent for cutting. 6 ft. high and blooms in June		Deltoides—Lilac	
Myosotidiflora (Alkanet) ..... 1.00		Graeca—Violet	
A Dwarf perennial with clusters of blue flowers resembling forget-me-nots. Grows in Sun or shade and flowers in May and June		Liechtlini—Rosy Purple	
Anemone, St. Brigid's Hybrids (Windflower) .... 1.50		Rosea Grandiflora—	
Favored for lasting quality of bloom, length of stem and brilliancy of colors. 18 inches high. These are bulbs only.		Dwarf pink border plant. Profuse Bloomer	
Aquilegia (Columbine) Clematiflora, New ..... .75		Campanula, Carpatica (Hare Bell) ..... .40	
Spurless, free flowering in pink shades		9 inches high	
Colorado Rainbow Mixture ..... .55		Medium (Canterbury Bells)	
These are all colors of the Rainbow and the native Colorado Columbine		Following are all the medium which means they are the cup and saucer type	
Crimson Star ..... 1.00		Double and Single Prize Mixture ..... .40	
Long spurred new brilliant dark crimson		Plants covered with mixed colored bells	
Very profuse bloomer		Blue ..... .40	
Dobbies Imperial Hybrids ..... .55		Plants covered with blue flowers	
A very fine selection, 18-24 inches high.		Light Blue ..... .40	
Long spurred, unequalled for range of colors and sturdiness		Plants covered with light blue flowers.	
Jaetschaui ..... .55		Pink ..... .40	
Large flowered yellow with long red spurs.		Plants covered with pink flowers	
Grows 3 ft. tall.		White ..... .40	
Longissima ..... .55		Plants covered with white flowers	
Long spurred, delicate yellow, new		Persicifolia Blue ..... .40	
Mrs. Scott Elliott ..... .75		2 ft. high, covered with bell flowers, a true perennial variety. Fine for cutting	
This is without question the finest strain in existence.		Blue and White ..... .40	
Rocky Mountain Blue ..... .55		Grows 2 ft. high. Fine for cutting	
Long spurred blue shades		Centurea Montana, (Perennial Batchelor Button) .40	
Arabis Alpina (White Rock Cress) ..... .40		Cerastium Tomentosum (Snow in Summer) .... .40	
White 12 inches high, splendid for border rockery and lasts quite some time when cut		Silvery white foliage, white flowers, 16 inches	
Aster (Michaelmas Daisy) ..... .55		Carnation Grenadin	
Alpinus Goliath—soft blue, 15 inches high		These make a fine addition to your garden and furnish a profusion of cut flowers.	
Blooms in June		Blooms in June.	
Beauty of Ronsdorf ..... .55		Golden Sun ..... .55	
Large lilac-rose, branches freely, blooms August to September.		Pink ..... .55	
Farreri ..... .55		Red ..... .55	
Soft tone of violet mauve, June to July, Creeping for rock gardens		White ..... .55	
		Chelone Barbata Coccinea (Shell Flower) ..... .40	
		Scarlet with yellow, 4 ft. high, good substitute for Coral Bell	
		Cheiranthus (Wallflower) ..... .55	
		Allioni Golden Bedder—A new strain with bright golden yellow flowers. 1 ft. high blooms during June and July	
		Chinese Lanterns ..... .55	
		Giant, something new, large lanterns 2 to 2½ inches in diameter	

	Per Doz.
<b>Chrysanthemum, Korean, Hybrid</b> .....	.55
Something new in Chrysanthemums from seed.	
Early flowering, single, semi-double and	
double. This will be a surprise package	
and worth growing	
<b>Coreopsis, Double Sunburst</b> .....	.55
Double new gold, large flowers, 1 to 2	
inches across	
<b>Lanceolata</b> .....	.40
Golden yellow. One of the best cut flowers	
<b>Lanceolata Grandiflora</b> .....	.55
Pl. Semi-double, 60% of these are double	
and are a fine addition to the	
Coreopsis family	
<b>Lanceolata Aureculata Superba</b> .....	.55
Dark yellow with band of brownish	
yellow around disc	
<b>Delphinium, Belladonna</b> .....	
<b>Improved Cliveden Beauty</b> .....	.55
A carefully selected strain which we highly	
recommend. Finest light blue	
<b>Bellamosum</b> .....	.55
Tall, graceful spikes of bloom covered with	
blooms in charming color of dark blue	
<b>Blackmore &amp; Langdon</b> .....	.75
Tall graceful spikes of bloom covered with	
captivating blooms in charming color	
combinations. All the clear shades	
of blue with many delightful	
opaline variations, from	
imported seed	
<b>Blackmore and Langdon</b> .....	.55
Seed from selected plants once removed	
from imported seed	
<b>Chinese</b> .....	.55
Graceful plants and spikes loosely arranged	
excellent for cutting and garden display	
<b>Elatum Hybridum Indigo</b> .....	.55
True blue	
<b>Hoodacre</b> .....	.55
Grown from seed once removed from Hood-	
acre's white. Will run 75 percent white	
These are tall growing plants and	
a splendid Delphinium	
<b>Lamartine</b> .....	.75
A splendid Delphinium with that illusive	
Gentian-blue so rare in flowers. One of	
the finest for cutting, New.	
<b>Lyondel</b> .....	.55
Grown from selected plants of Lyondel	
plants in one of the finest private gard-	
ens in Michigan. This is one of the	
finest of hybrid Delphiniums in	
existence	
<b>Vetterle and Reinelt</b>	
Stems of this strain are wiry, strong enough	
to resist high winds, mildew resistant	
plants predominate, under conditions	
your seedlings should produce beauti-	
ful spikes 3 to 5 ft. high with only	
1 to 2 ft. foliage. Flowers large 2 to	
3 in. in diameter. Many double, some	
semi-double, single. Originator's seed	
<b>Light Blue</b> .....	1.00
<b>Mid Blue</b> .....	1.00
<b>Mixed</b> .....	1.00
<b>Pastel and Lavender</b> .....	1.00
<b>White</b> .....	1.00

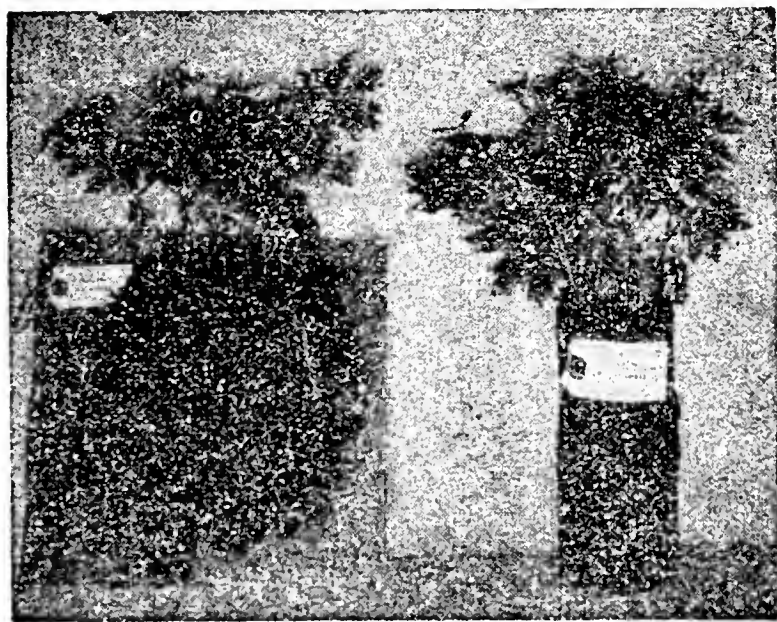
	Per Doz.
<b>Dianthus, Alwoodii</b> .....	.75
Carnation and pink hybrids with beautiful flow-	
ers double and single mixed colors.	
18 inches high	
<b>Barbatus (Sweet William)</b>	
Perfectly hardy, early June	
<b>Midget Mixed</b> .....	.40
<b>Newport Pink</b> .....	.40
Salmon Pink	
<b>Scarlet Beauty</b> .....	.40
<b>Turkey Red</b> .....	.40
<b>Caesius (Cheddar Pink)</b> .....	.55
Dense tufts glaucous blue foliage and large	
rose colored flowers. Blooms in July	
<b>Plumarius, Cyclops, red hybrids</b> .....	.40
<b>Double Mixed Clove Pinks</b> .....	.55
Old fashioned hardy pinks, very fragrant	
<b>Highland Queen Rose Hybrids</b> .....	.55
Lustrous Scarlet vermillion color	
<b>Latifolius Atrococcineus</b> .....	.40
Beautiful outdoor pink of deep crimson on	
stout stem. 15 to 18 inches high	
<b>Loveliness</b> .....	1.00
Large lacerated petals of exquisite	
mauve pink	
<b>Spring Beauty</b> .....	.40
Double giant flowered carnation like in	
form and size, beautiful color range	
<b>Sweet Wivelsfield</b> .....	.40
Single mixed, adapted for border and rock	
gardens, excellent cut flower, 1 ft. high	
<b>Digitalis, Giant Shirley Hybrids (Foxglove)</b> .....	.40
6 to 7 ft. high	
<b>Echinops Ritro (Globe Thistle)</b> .....	.40
Showy thistle-like plant with globular heads of	
metallic blue flowers during July and Aug-	
ust, which can be dried remaining at-	
tractive for a long time. 2 to 3 ft. high	
<b>Edelweiss</b> .....	.55
Large flowered, 6 inches	
<b>Erigeron Speciosus Hyb.</b> .....	.55
Semi-double, lavender, varies 1—2-3 ft.	



Section of Seedling Beds, Richards Gardens,  
Plainwell

	Per Doz.
Eryngium, Amethystinum .....	.55
Amethyst-blue, 3 ft. high	
Gaillardia, Bergundy .....	.40
Shining wine-red flowers about 2½ inches in diameter on long stem, from June to Fall	
Dazzler .....	.40
Large flowers. Bright golden yellow with rich maroon-red centers	
Goblin .....	.75
This is dwarf gaillardia that should be in every garden, plants from 12 to 15 inches high, covered with large showy deep red flowers	
Portola Hybrids .....	.55
Flowers very large, petals very broad and overlapping, heavily tipped with golden yellow	
Tangerine .....	.55
Large flowering, tangerine color	
Geum, Boresii .....	.60
Orange scarlet	
Lady Stratheden (Golden Ball) .....	.55
Blooms a rich golden-yellow. 2 ft. high	
Mrs. Bradshaw .....	.55
Glowing red, 2 ft. high	
Gypsophila (Baby's Breath) .....	.40
Paniculata, white, 40 inches high	
Snow White Double .....	.55
2 ft. high, will run quite a large percentage double and are excellent for cutting	
Helenium, Bigelowi .....	.55
Excellent for cutting, yellow with black center 20 inches high	
Gem .....	.55
Crimson and gold, fall blooming 3½ ft. high	
Helianthemum Mutabile .....	.40
Mixed colors, low growing evergreen plants forming large clumps completely covered with bloom during July and August. 8 to 12 inches	
Heliopsis, Lemoine Strain .....	.40
Very brilliant border plant resembling a double sunflower. Flowers golden yellow	

	Per Doz.
Scabra Zinniaeflora .....	.40
Yellow, semi-double, 3 ft.	
Heuchera, Sanguinea (Coral Bells) .....	.75
30 inches	
Brizoides .....	.75
Bright rose	
Hibiscus Mallow Marvel Red .....	.40
4 ft.	
Hollyhock, Double We have selected these varieties as being the very best of all the hollyhocks in existence	
Imperator Improved .....	.55
Mixed .....	.55
Triumph .....	.55
Iberis (Candytuft) Gibraltarica .....	.40
Large flowers lilac shaded to white, 8 to 12 in, blooms in May	
Sempervirens .....	.55
White, Blooms in May	
Iris Kaempferi (Japanese Iris) .....	.40
Most magnificent of garden flowers, foliage very ornamental	
Siberica .....	.55
Siberian varieties mixed	
Lathyrus Latifolius (Everlasting Pea) .....	
Climbing plant providing excellent covers for banks and terraces with plenty of flowers for cutting	
Pink .....	.55
Red .....	.55
White .....	.55
Lavendula Vera (Lavender) .....	.55
The sweet lavender of Grandmothers day	
Liatris, Pycnostachya .....	
(Gay Feather of Blazing Star) .....	.55
Rose purple flowers	
Liatris Scariosa White .....	.55
Lilium Philippinense .....	.55
Formosanum—Giant pure white. 1 year bulbs.	
Lilium Philippinense .....	.40
Formosanum—White with Pink Markings 1 year bulbs	
Linaria Dalmatica (Perennial Snapdragon) .....	.40
Yellow flowers with light green foliage, very effective as cut flowers, and very free bloomer	
Linum Perenne (Perennial Flax) .....	.40
Very attractive foliage, pale blue bloom on slender stem. Flowers from May to August. 2½ ft. high	
Lobelia Cardinal's (Cardinal Flower) .....	.55
Fine native perennial for moist shady places, tall stems with red flowers in full bloom August and September	
Lunaria Biennis Alba .....	.55
(Honesty or Peters Penny), Silvery white seed panicles, in demand for bouquets.	
Lychnis Chalcedonica .....	.40
Flowers vivid scarlet, blooming a long time, fine for hardy border	



Root System and Typical Mailing Package  
From Richards Gardens



	Per Doz.
<b>Viscaria Splendens</b> .....	.40
Fine border plant, blooms profusely in June and July	
<b>Matricaria, Ball's Double White</b> .....	.55
This is the one and only fully double flowering pure white strain of Feverfew. 98 percent true to description.	
<b>Myosotis Alpestris</b> .....	.40
Blue (Forget-me-nots) clear blue 12 inches high	
<b>Nepeta Mussini</b> .....	.40
Neat bushes of small lavender-like foliage covered with spikes of lavender-blue flowers; both foliage and flowers aromatic	
<b>Oenothera (Evening Primrose)</b> .....	.55
Youngii—showy and beautiful plants for borders and beds, flowering from June to October Yellow	
<b>Frazeri</b> .....	.55
Deep yellow with 24 inch stems	
<b>Papaver (Poppy) Nudicaule El Monte</b> .....	.40
Deep tangerine orange	
<b>Empress</b> .....	.55
Flowers large, broad overlapping petals, deeply fluted giving effect of doubleness, colors range through shades of salmon-rose and creamy pink	
<b>Fakenham Hybrids</b> .....	.55
Flowers 2 to 3 inches in diameter, come in shades of orange, yellow, white and with long stiff stems. Extremely free flowering and last well as cut flowers	
<b>Yellow Wonder</b> .....	.55
<b>Platycodon (Chinese Bellflower)</b> .....	.55
Early blooming, giant blue. These are much larger flowers than the Grandiflora variety	
<b>Grandiflorum Blue</b> .....	.40
26 inches high, large showy deep blue flowers blooming all summer. Splendid for hardy border.	
<b>Polemonium Coeruleum (Jacob's Ladder)</b> .....	.40
Blue, showy free flowering plant for sunny border, easily grown.	
<b>Pyrethrum (Painted Daisy)</b> .....	.55
Robinsons Hybrids	
<b>Roseum Hybridum Pink</b> .....	.40
Showy flowers, bloom freely on long stems during May and June; valuable for border and cutting. Very hardy.	
<b>Atrosanguineum</b> .....	.55
Dark red shades	
<b>James Kelway</b> .....	.40
Dark blood red	
<b>Rudbeckia</b> .....	.55
Autumn tints, profuse bloomer, fine for cut flowers, very hardy	
<b>Newmanii</b> .....	.55
Vivid bright yellow	
<b>Salvia Azurea (Meadow Sage)</b> .....	.40
Stately willow-like spikes, pale blue flowers in fall. 4 ft.	
<b>Saponaria Ocymoides (Soapwort)</b> .....	.40
Pink, trailing and suitable for border or rockery	

	Per Doz.
<b>Scabiosa Caucasica (Pink Cushion Flower)</b> .....	.55
Soft and charming shade of lavender, blooming June to September	
<b>Houses Hybrids</b> .....	.55
Flowers very large, range in color from light blue and lavender to deep blue and silvery white	
<b>Silene Schafta Rose (Catchfly)</b> .....	.55
Trailing rock garden plant. Very dwarf.	
<b>Shasta Daisy</b> Excellent cut flowers, very hardy	
<b>Alaska</b> .....	.40
Best white, 40 inches, bloom in July	
<b>Conqueror</b> .....	.40
Giant flowered white, late	
<b>Diener's Double</b> .....	.55
Flowers 5 inches across, resemble giant aster	
<b>King Edward VII</b> .....	.40
<b>Statice Latifolia (Sea Lavender)</b> .....	.55
Blue, fine for winter boquets. 1 ft. high	
<b>Stokesia (Cornflower)</b> .....	.40
Cyanea Blue—China aster-like flowers appearing about September. Prefers sheltered location, should be grown in all gardens since flowers are beautiful in form and color	
<b>Thalictrum Adiantifolium (Meadow Rue)</b> .....	.40
Tall growing foliage plant	
<b>Tunica Saxafraga</b> .....	.40
5 inches, grass-like foliage with pink blossoms for a good portion of the season	
<b>Valeriana (Garden Heliotrope) Rubra Coccinea</b> .....	.55
This is a brilliant scarlet, grows to 36 inches and excellent for cut flowers. One of the very best of the Valerianas	
<b>Veronica, Amethystina</b> .....	.55
Long clusters of bright blue flowers, 1 ft.	
<b>Longifolia</b> .....	.40
Compact clusters of bright blue flowers 30 inches high	
<b>Repens, Dwarf branching</b> .....	.55
Pale blue, 2 inches high	
<b>Viola (Tufted Pansies)</b> Popular garden flower continuous and free flowering	
<b>Apricot</b> .....	.55
Beautiful rich apricot shades tinged toward center	
<b>Arkwright Ruby</b> .....	.55
Rich and velvety, bright ruby crimson, fragrant	
<b>Black Imp</b> .....	.55
Brand new coal black with yellow eye. Nothing like it.	
<b>Chantreyland</b> .....	.55
Improved apricot.	
<b>Jersey Gem</b> .....	.55
Dark blue	
<b>Waller Franklin Mixture</b> .....	.55
<b>W. H. Woodgate</b> .....	.55
Pure bright sky blue, large round flowers on long stem. 9 inches.	

# Field Grown Perennials

Often people who buy our seedlings ask if we have field grown plants as they wish something for immediate effect. To supply this demand we transplanted several thousand of the better known varieties of perennials. These have been carefully grown and are real plants. They have been given plenty of space in the field and are well rooted and will give you the immediate effect you so desire. Buy a few to plant in connection with your seedling plants.

## Aquilegia (Columbine)

**Dobbies Imperial Hybrids**—A very fine selection 18-24 inches high. Long spurred, unequaled for range of colors and sturdiness  
20c each, 12 for \$2.00

**Colorado Rainbow Mixture**—These are all colors of the rainbow and the native Colorado Columbine.  
20c each, 12 for \$2.00

**Jaetschaui**—Large flowered yellow with long red spurs, grows 3 ft. 20c each, 12 for \$2.00

**Mrs. Scott Elliott**—This is without question the finest strain in existence. 20c each, 12 for \$2

**Bleeding Heart**—This is the same plant that was in your grandmothers garden with heart shaped flowers that bloom for a good portion of the summer. Very excellent foliage 25c each, 12 for \$2.50

**Delphinium, Bellamosum**—Tall graceful spikes of bloom covered with blooms in charming color of dark blue. 20c each, 12 for \$2.00

**Hoodacre White**—These run from light blues to about 70% white, many double. Tall growing and really a handsome Delphinium. Seed is from once removed from the famous Hoodacre Gardens at Hoodriver, Ore.  
20c each, 12 for \$2.00

**Lyondel**—These are from seed once removed from Lyondel Gardens. Their shades are from light blue, dark blue, pastel shades. Many double, not the best but a very high grade strain.  
20c each, 12 for \$2.00

**Vetterle & Reinelt, Pacific Hybrids**—These are from seed direct from the originator. They have all bloomed and nothing but the best has been retained. Everyone double and there are many pastel and lavender shades with the blues. They are without doubt the last word in Delphiniums.  
40c each, 6 for \$2.00, limit 12 to a customer

**Wrexham**—The hollyhock Delphinium, tall growing plants which as name implies the florets are arranged like hollyhocks. Colors run from light to dark blue with many having lavender shadings, many are double.  
20c each, 12 for \$2.00

**Chrysanthemum**—We have the famous pink cushion which starts blooming in August and the plant is covered with hundreds of flowers from then on to frost.  
30c each, 7 for \$2.00

**Hollyhocks, double, Newport Pink**—Immense blossoms that look like Mons Jules Elie Peony in form but with more pleasant color. 20c each 12 for \$2.00

**Blood-Red**—The same description applies to this with the exception it looks like a Felix Crousse Peony. 20c each, 12 for \$2.00

**Mixed**—15c each, 12 for \$1.50

**Pyrethrum (Painted Daisy) Roseum Pink Shades**—These are from plants from which the seed was supposed to produce a double Pyrethrum. We found that possibly 25% were double. We don't have these selected but our field run plants are fine and in a dozen you might get three or four plants that would prove double.  
25c each, 12 for \$2.50

**Roseum Pink Shades**—Showy flowers, bloom freely on long stems during May and June. Valuable for border and cutting. Very hardy.  
20c each, 12 for \$2.00

**Atrosanguineum**—Dark red shades  
20c each, 12 for \$2.00

**James Kelway**—Dark blood-red shades  
20c each, 12 for \$2.00

**Shasta Daisy, The Giant**—These are immense shasta daisies 3 to 4 inches across with two rows of petals. They are, we think, the finest in Shasta Daisies  
25c each, 12 for \$2.50

**Statice Latifolia (Sea Lavender)**—This plant has a Lavender lacelike foliage and when dried is excellent for winter bouquets. 20c each 12 for \$2.00

**Tritoma (Torch Lily or Red Hot Poker)**—Orange colored spikes, blooming in autumn with real autumn colors. 20c each, 12 for \$2.00

These are NOT prepaid. If you wish them prepaid add 25c per dozen. These plants are well packed and guaranteed to reach you in good condition



# Make Your Garden Dollar Buy More

**PLANT BABY PHLOX.** For several years, we have been furnishing Phlox in rooted Crown Phlox cuttings. These are grown in cold frames outdoors and are well hardened. We are now offering you the opportunity to get these baby phlox and make your garden dollar buy more. These will not be available until May 15th and we cannot accept order for them after June 15th, so hurry in your order and they will be sent you parcel post prepaid. Prices are six of a kind for 60c; twelve of a kind for \$1.00; or fifteen mixed, unlabeled our selection for \$1.00. Remember these will bloom this year. Plant Phlox to give color to your garden during trying months of July and August.

## NOTE THESE WONDERFUL VARIETIES

**Aetna**—Deep scarlet, tall strong grower

**Africa**—Carmine red with darker eye. Large trusses. One of the most beautiful, strong growing varieties in its color.

**B. Compte**—Late, tall growing, popular rich wine red

**Blushing Bride**—A new variety, something like Nordlicht but a very much taller grower and a finer flower. Large flowers rosy pink with red eye.

**Border Queen**—Dwarf with massive heads of watermelon pink. Long blooming season.

**Caroline Vandenberg**—Lavender bloom, the nearest to a blue of all phlox. Large Individual flowers. Splendid variety.

**Count Zeppelin**—White with bright red eye; very striking.

**Daily Sketch**—New. Outstanding and immense flowers, light salmon pink with carmine eye. Probably the tallest growing of all phlox and one that has had the widest publicity in the last two years.

**Eclaireur**—Large growing purple. The very best in the purple colors.

**E. I. Farrington**—Large trusses of delightful salmon shade with lighter eye. In some seasons this is slightly mottled giving it real distinctive beauty

**George Stipp**—Deep glowing salmon-pink, an outstanding variety in this color. Strong grower and excellent foliage.

**Leo Schlageter**—New. One of the most vivid and fiery red phlox. Really outstanding variety with good bloom and foliage.

**Lillian**—New. One of the most beautiful of all pink phlox. Slight salmon shade. Better than Elizabeth Campbell because it is a sure grower.

**Mia Ruys**—A dwarf vigorous variety with large pure white blooms.

**Miss Lingard**—Early white with faint pink eye. Probably most popular white.

**Morgenrood**—Unusually striking flowers of deep rose shade of red, large florets.

**Mrs. Chas. Dorr**—Clear lavender, tall.

**Mrs. Jenkins**—Tall, early, pure white.

**Mrs. Scholten**—American Beauty red, very large flowers. One of the most striking varieties in our whole collection.

**Nordlicht**—Large flowers of carmine pink with large carmine eye.

**Painted Lady**—Soft silvery pink with red eye

**Rheinlander**—Rich salmon pink. Old reliable variety that is still one of the best

**R. P. Struthers**—Good old variety, strong grower. Rosy red florets

**Salmon Glow**—A true, clear, deep salmon-pink with deep carmine eyes. Large size and robust grower.

**Salome**—New. Dark pink without magenta coloring so common to phlox. You will like it because it is a clear color with large trusses of flowers and a good grower.

**Sieboldi**—Orange scarlet with crimson eye.

**Thor**—Deep salmon pink suffused and overlaid with a scarlet glow. An old variety but still one of the very best.

**Von Hochburg**—One of the very best. Large size blood red blooms.

**WM. Kesselring**—New. An improved Widar. Purple with white eye. Strong grower with good foliage

12 each of 10 varieties, \$8.00

12 each of 6 varieties, \$5.00

Remember these are prepaid and well packed—guaranteed to reach you in good condition.

**SEND FOR OUR DESCRIPTIVE LIST CONTAINING 100 VARIETIES OF PERENNIAL SEEDLINGS**

## Letters From Satisfied Customers

"Plants to hand this morning. I have been garden-  
in Europe for ten years and here for forty years  
and if I have ever seen a better value for my money  
in Perennials, I do not remember it. Packing perfect"  
The Gem Floral Garden, Mobile, Ala.

\* \* \*

"The plants came in good shape and as they all  
had such wonderful root system, I know they will  
all grow. Am more than pleased with my dealings  
with Richards Gardens."  
Neshaminy Farms, Newton, Penna.

\* \* \*

"Never have I seen such plants so beautifully done  
up or received in such superior condition. Not only  
that, but your Seedlings are veritable plants. I shall  
recommend you to my friends."  
Mrs. J. F. Jaros, Riverside, Ill.

\* \* \*

"I want to congratulate you on packing your  
plants properly for shipment. My order for Seedlings  
of March 15th, to be shipped April 15th, arrived  
promptly in perfect condition, care having been  
taken to insure dampness and ventilation."  
Mrs. C. D. Hastings, Detroit, Mich.

\* \* \*

"I want you to know how pleased I am with the  
seedlings I got from you this spring. I let a few of  
them bloom and they were wonderful. I have raised  
my Delphiniums from seeds and I have some very  
fine hybrids, but now I can get such fine seedlings  
from you, I wouldn't bother with seeds anymore."  
Miss A. T. Pearson, Westbrook, Maine

\* \* \*

"You sure work fast! I sent you my order from  
New York on Tuesday afternoon and at 10 o'clock  
Saturday morning the little plants arrived at Wayne,  
Penna., in perfect condition."  
Wm. P. Bentz, New York City

\* \* \*

You are invited to visit us at the "Old  
Homestead"—the Red Brick Tavern—  
Famous for its Chicken Dinners. Located  
just north of Plainwell, about half way  
between Kalamazoo and Grand Rapids.



We ship our seedlings anywhere. Our  
seedlings are packed right and guaran-  
teed to reach you in good condition. It  
will pay you well to buy your seedlings  
from us and make your Garden Dollars  
buy more.

"The three dozen seedlings ordered from you with  
some doubt, completed their journey of over two  
thousand miles April 15th and looked alright. They  
were heeled in until this morning and then planted,  
with good new growth showing on practically all  
of them."

R. P. Loomis, Bellingham, Wash.

\* \* \*

"Just a word of appreciation for the very satis-  
factory way in which you handled my order for ten  
dozen seedlings. I can quite agree with one of your  
customers whom you quoted as saying: 'These are  
not seedlings—they're plants.' The packing was very  
well done and they all arrived in fine condition."  
Mrs. Wm. D. Walker, Arlington, Va.

\* \* \*

"The plants ordered for the 25th arrived on date  
and were in fine condition. I wish to thank you for  
the extra number added to each package."  
Mrs. Louise B. Hastings, Toledo, O.

\* \* \*

"Yesterday my February Flower Grower came  
and when I saw your two page ad my enthusiasm  
verged on hysteria. I sent for your list last fall, and  
Mrs. Mannfeld of my Garden Club, and I, combined  
an order and sent to you. We were both quite  
amazed and pleased with the so-called seedlings  
you sent. The only root systems I ever saw to  
compare to yours were in pictures. It is too early  
to predict how they have survived but if there is  
any loss it will certainly not be the fault of Richards  
Gardens. This all sounds slightly exaggerated and  
flattering, but I assure you I am sincere in my ap-  
preciation of your splendid plants."

(Mrs. R. E.) Ellen Woody Peckham  
Indianapolis, Ind.